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# lizabeth Brown Fashion Designer & Artist

#### **PROFILE**

|Creative and visionary high-end fashion designer and artist. Highly versatile and provides in-depth knowledge of current trends, textile, art direction and project management. Highly proficient in technical and surface design, tailoring, knitwear, print and embroidery. Highly organized and efficient with time management.

#### **EXPERIENCE**

#### 2018-2020:

#### Fashion Designer:

# Founder, creative director Fashion Designer 2018-2020:

Fashion brand management as chief designer and manager, inventory and merchandise management, dealing with suppliers, reports, import and export, internet marketing management,

Creating collections according to the seasons, from building a product portfolio + accompanying the product on the technical side to developing the final model, identifying trends, finding inspiration and development

Concepts, creating graphic designs + drawing for prints, sales management and orders.

- SprayGround NYC, Feb May 2020- Freelance fashion designer, designed and developed couture streetwear styles for the leading US fashion company in Street Fashion&accessories.
- Flying Solo NYC, Feb 2018-NOW, New York Fashion designer of MonaLizabeth label featuring in a boutique operated by a collective designers. Designing collections each season for runways 8 looks in total each season, running fashion shows, sales management, press pulls, editorial & stylists pulls, Additional costume orders.
- New York Fashion Weeks 2018-2020, Paris fashion week September 2019 Presentation of a couture womenswear wear collections on fashion weeks. Organized and created a high end runway show including cast calls, fittings and working with other operations and collaborators.

Sold and rented Flying Solo's flagship store in SoHo and made additional custom designs for clients.

#### Industrial designer:

#### Furniture designer at PARAZON design, May-Sept. 2020:

- -Create new, exclusive designs for outdoor and interior furnishings, focusing on innovation, function, and exceptional design.
- -Research and develop seasonal trends, themes, concepts, color, fabric and styling and/or product form function and
- -Develop final design specifications.
- -Work with global sourcing network to bring products through complete lifecycle.
- -An innate sense for relevant, current and commercial design.
- -Create specifications for in-house projects and work with furniture dealer to get product quoted and ordered.
- -Support design team in all aspects of design/furniture process and review specification packages from design professionals.

# 2017:

#### Designer and assistant for leading companies in the international fashion market:

#### Vivienne Hu - Personal assistant designer

- · Achieved costing and aesthetic goals for the seasonal fabric palette + Design and construction of a womenswear ready-towear collection including new line for accessories.
- Designed a new direction of couture samples that are sold at Shanghai's the new boutique, that elevated, differentiated the brand image.
- Created a design plan for Shanghai store surface plan and windows display.
- Dealing with suppliers in China manufacturers and textile factories.
- Generated Manual and digital Drawings, graphics and technical packs.
- Repaired and replaced defective garment parts for exciting costumers.

#### <u>Jahnkoi</u> - product production team

- Developed pieces apart of collaborative collection with Puma for retail and private costumes.
- Suggested process of manufacturing for fashion items.
- · Achieved production costing and brand aesthetic improvement with new hand embroidery and hand craft techniques.
- Discussed style lines, details and revisions with designer + negotiated design solutions.

#### TwoTwenty - Fashion shows & Events Production personal assistant intern

- Suggested and discussed concepts for runway and showroom plans (lighting, scenery, display, mood, etc.) for leading designers at Paris Fashion Weeks: H & M, Chalayan, Talbot runhof, CFDA, Stella Luna, Esteban Cortazar
- Achieving multidisciplinary and multi-disciplinary work with professionals at various sites.
- •Managed pricing costs for different collaborators and operations for each show and showroom.

#### Elie Saab - Show Room Assistant intern

- Repaired items according to the designer's requirements.
- Coordinated and operated for the show and behind the scenes at Paris fashion week.
- Produced line sheets during cast calls and fitting for the runway as a photographer.

#### 2014-2016:

# Founder, art director and Fashion Designer

## Black Diamonds, Israel

- Designed womensready-to-wear clothing and sold items to private customers.
- Razili Sold as a guest designer at Razili's stores across the state and additional custom designs.
- Discussed style lines with Razili for sells improvement for the brand.
- Negotiated with production team, textile factories, distribution, delivery deadlines and prices.
- Produced all first samples through sketching, garment construction and sewing.

## 2014-2013:

#### Assistant Intern for fashion weeks

#### Vivienne Westwood & Genny, Milan Intern

- Coordinated and operated for the show and behind the scenes for Milan fashion week.
- Produced line sheets during cast calls and fitting for the runway as an assistant photographer.
- · Coordinated stuff and assistants back stage and achieved a successful line sheet of all runway looks to be showed and delivered during the fashion show.

# **SKILLS**

|Fashion-Garment construction (draping and pattern-making), tailoring, corseting, fullfashion knitwear (single-bed and double-bed),

| Textiles - Embroidery, beading, fabricpainting, digital print design.

| Accessories - Shoe construction, leatherwork, bags construction and design, jewelry design, headwear design.

| 2D - Technical drawing, tech packs, physical and digital illustration, collage art, painting.

Adobe Suite - Photoshop, Illustrator, InDesign and Premiere.

| Microsoft Office - Word, Excel and PowerPoint.

Other - Web design, Photography, digital graphic design.

# **EDUCATION**

|2018-2014|: Bachelor of fine arts in Fashion Design: Parsons the new school of design 1st year was made at **Shenkar College** and after transferred to Parsons.

|2012-2014|: Certificate Studies Fashion Design: Instituto Marangoni, Milan Italy

|2013|: Certificate Studies Business & Marketing of Fashion: Marangoni Institute, London, England

#### **AWARDS**

|2018| Swarovski Partnership, finalist, New York, presenting Graduate collection portfolio at Swarovski New York office.

|2017| CFDA, Finalist, New York, presenting innovation of a man's collection portfolio in person to a CFDA Member Selection Committee.

# **PRESS & MEDIA**

Magazines & Media:

https://www.monalizabeth.com/media

https://www.monalizabeth.com/press

# **LANGUAGES**

| English, Russian and Hebrew - Fluent <u>Italian</u> - Speech, reading and writing proficient | Spanish and French - Good speech, reading and writing.