



# Elizabeth Brown

FASHION DESIGNER

## Contact

**Tel:** +972 53 98 777 50

**Email:** design@elizabethbrown.net

**Web:** www.monalizababeth.com

**IG:** @monalizababeth\_elizabethbrown

## Profile

**Creative and visionary high-end fashion designer and artist. Highly versatile and provides in-depth knowledge of current trends, textile, art direction and project management. Highly proficient in technical and surface design, tailoring, drapping, pattern making, sketching, knitwear, print design, couture techniques and embroidery. Highly organized and efficient with time management.**

## EXPERIENCE:

### **XSOS, Senior fashion designer , Israel, 2021-current:**

Men's suits designer, product design process, conceptual concept direction, print and pattern designer.

Designed exquisite fashion items in line with the brand's aesthetic.

-Served as the design lead.

-Oversaw seasonal conceptualization and creation of men's accessories, suits, print design

-Managed the entire product design process, from initial market research to mood board creation to sketching/designing to delivering the end product.

-Oversaw technical designs of products from concept to factory, incl.

-Dealing with suppliers in China/Turkey – manufacturers and textile factories

### **MonaLizabeth, Founder&Fashion Designer 2018-2021:**

Fashion brand management as chief designer and manager, inventory and merchandise management, dealing with suppliers, reports, import and export, internet marketing management,

Creating collections according to the seasons, from building a product portfolio + accompanying the product on the technical side to developing the final model, identifying trends, finding inspiration and development

Concepts, creating graphic designs + drawing for prints, sales management and orders

### **PARAZON, Industrial designer, Israel, 2020:**

-Create new, exclusive designs for outdoor and interior furnishings, focusing on innovation, function, and exceptional design.

-Research and develop seasonal trends, themes, concepts, color, fabric and styling and/or product form function and manufacturing processes.

-Develop final design specifications.

-Work with global sourcing network to bring products through complete lifecycle.

-An innate sense for relevant, current and commercial design.

-Create specifications for in-house projects and work with furniture dealer to get product quoted and ordered.

-Support design team in all aspects of design/furniture process and review specification packages from design professionals.

### **SprayGround NYC, Freelance fashion designer, Feb - May 2020:**

designed and developed couture streetwear styles for the leading US fashion company in Street Fashion&accessories.

### **Flying Solo NYC, 2018-2020, New York :**

Fashion designer of MonaLizabeth label featuring in a boutique operated by a collective designers. Designing collections each season for runways 8 looks in total each season, running fashion shows (NYF, PFW), sales management, press pulls, editorial & stylists pulls, Additional costume orders.

### **Vivienne Hu, Personal assistant designer, NYC, 2017:**

- Achieved costing and aesthetic goals for the seasonal fabric palette + Design and construction of a womenswear ready-to-wear collection including new line for accessories.

- Designed a new direction of couture samples that are sold at Shanghai's the new boutique, that elevated, differentiated the brand image.

- Created a design plan for Shanghai store surface plan and windows display.

- Dealing with suppliers in China – manufacturers and textile factories.

- Generated Manual and digital Drawings, graphics and technical packs.

- Repaired and replaced defective garment parts for exciting costumers.



## AWARDS:

### **Swarovski Partnership:**

Finalist, 2018, NY: Presenting Graduate collection portfolio at Swarovski New York office.

### **CFDA:**

Finalist, 2017, New York:  
Presenting innovation of a man's F/W collection portfolio to a CFDA Member Selection Committee.

## CONTINUED EXPERIENCE:

### **Jahnkoi, product production team intern, NYC, 2017:**

- Developed pieces apart of collaborative collection with Puma for retail and private costumes.
  - Suggested process of manufacturing for fashion items.
  - Achieved production costing and brand aesthetic improvement with new hand embroidery and hand craft techniques.
- Discussed style lines, details and revisions with designer + negotiated design solutions.

### **Internships, Milan/ Paris/ NYC, 2013-2016:**

TwoTwenty – Fashion shows & Events Production personal assistant intern for H & M, Chalayan, Talbot runhof, CFDA, Stella Luna, Esteban Cortazar.

Elie Saab - Show Room Assistant intern -Paris

Vivienne Westwood & Genny -Milan

## PRESS & MEDIA:

### **Magazines & Media:**

<https://www.monalizabeth.com/media>

### **Press:**

<https://www.monalizabeth.com/press>

### **Social Media portfolio:**

[https://www.instagram.com/monalizabeth\\_elizabethbrown/](https://www.instagram.com/monalizabeth_elizabethbrown/)

## EDUCATION:

### **Bachelor of fine arts in Fashion Design, 2018-2014:**

Parsons the new school of design, NYC:  
(Freshman year was made at Shenkar college of design in Israel. Rest of the degree was finished at Parsons including one year in Paris campus).

### **Certificate Studies Fashion Design, 2012-2014:**

Instituto Marangoni, Milan-Italy.

### **Certificate Studies Business & Marketing of Fashion, 2013:**

Marangoni Institute, London, England.

## LANGUAGES:

English – Proficient  
Russian – Mother tongue  
Hebrew – Mother tongue  
Italian – Advanced  
Spanish – Elementary  
French – Begginer

## SKILLS:

**Fashion-** Garment construction (draping and pattern-making), tailoring, corseting, full-fashion knitwear (single-bed and double-bed), sewing.

**Textiles** –Embroidery, beading, fabric-painting, digital print design.

**Accessories** – Shoe construction, leather-work, bags construction and design, jewelry design, headwear design.

**2D**– Technical drawing, tech packs, physical and digital illustration, collage art, painting.

**Adobe Suite** – Photoshop, Illustrator, InDesign & Premiere.

**Microsoft Office** – Word, Excel and PowerPoint.

**Other** – Web design, Photography, digital graphic design.

